



## Guru Jambheshwar University of Science & Technology

### BMC-115 PRODUCTION PORTFOLIO-II

**Total Marks : 100**

**External : 70**

**Time : 3 Hour**

**Internal : 30**

### PRODUCTION PORTFOLIO

The candidates will submit the items as listed. Marks for each item are as indicated against them.

Sl. No.	Item	No. of Items	Marks
1	New Stories: Accident, Crime, Sports, Economy, Political	10 (2 each)	10
2	News for Meetings, Seminars, Conference, Symposia, etc.	10 (2 each)	10
3	News Script for Radio	2	10
4	News Script for TV	2	10
5	Radio Advertisement (Script)	5	10
6	TV Advertisement (Script)	5	10
7	Editing News Stories	5	10
8	Collection of Various Ads from Newspapers and Magazines with Brief Critical Analysis of each	10	10
9	Write up on Media Issues in not less than 500 Words	2	10
10	News Releases	5	10

**Note : Maximum Marks:-100**

( 70% Marks will be awarded by the University & 30% Marks will be awarded by Institute )