



## Guru Jambheshwar University of Science & Technology

### MMC - 106 PRODUCTION PORTFOLIO

**Total Marks : 100**

**Time : 3 Hour**

**External : 70**

**Internal : 30**

#### **Assignments**

#### **No. of items**

- |  |    |
|--|----|
| - Editing Tele-printer copies  | 10 |
| - News Stories : Covering major Events in Your area  | 10 |
| - Book Reviews ( Any recent book)  | 01 |
| - Film Reviews (any two recent films)  | 02 |
| - TV Review (Current Serials or Programmes)  | 02 |
| - Script writing for Radio News  | 02 |
| - Script writing for TV News   | 02 |
| - Print Advertisements:  |    |
| - Classified   | 05 |
| - Display classified   | 05 |
| - Display  | 03 |
| - Posters  | 02 |
| - Pamphlets  | 02 |
| - Brochure   | 02 |
| - Leaflets   | 02 |
| - All assignments are to be submitted in the form of a production portfolio not later than 30 days after the theory examinations.  |    |
| - NOTE: in all papers, if not mentioned otherwise, there will be 8 questions out of which five will have to be answered. All questions will carry equal marks. The questions papers will cover whole of the Syllabus as far as possible. |    |

**Note : Maximum Marks:-100**

( **70% Marks** will be awarded by the University & **30% Marks** will be awarded by Institute )