



Guru Jambheshwar University of Science & Technology

MMC-206 PRODUCTION PORTFOLIO

Total Marks : 100

External : 70

Time : 3 Hour

Internal : 30

Assignments

No. of Items

- Editing Tele-printer Copies 10
- Newspaper Page Make-up 03
 - (Front page, Editorial page & Any Other Page)
- Dummy of a Tabloid 01
(minimum four pages)
- News Stories- Covering major Events in Your Area 05
- Book Review(Any Recent Book) 01
- Film Reviews (Any two recent Films) 02
- TV Reviews (current TV Serials or Programmes) 02
- Script writing for radio News 02
- Script Writing for other Radio Programmes 02
- Script Writing for TV news 02
- Script Writing for Advertising 04

(Radio-02, TV-02)

Print Advertisements:

- Classified 05
- Display classified 05
- Display 03
- Posters 02
- Pamphlets 02
- Brochure 02
- Leaflets 02

- press Releases 05
- Dummy of house Journal (minimum 8 pages) 01
- Questionnaire for Research 02

All assignments are to be submitted in the form of a production portfolio not later than 30 days after the theory examinations.

NOTE: in all papers, if not mentioned otherwise, there will be 8 questions out of which five will have to be answered. All questions will carry equal marks. The questions papers will cover whole of the Syllabus as far as possible.

Note : Maximum Marks:-100

(**70% Marks** will be awarded by the University & **30% Marks** will be awarded by Institute)