

# INFORMATION BROCHURE



**IIMMI**

**INTERNATIONAL INSTITUTE OF MANAGEMENT, MEDIA & IT**

[www.iimmieducation.com](http://www.iimmieducation.com)

## About IIMMI

IIMMI strongly believe education today should be viewed in a global perspective. In keeping with the current social scenario and the demands of the industry, we offer a range of courses at both graduate and postgraduate level.

We aim at developing leader-managers grounded in Indian Ethos. We offer an interactive learning and training experience. Case method, simulation and experiential learning and training supplemented by concept building lectures, programmed reading, story-telling, meet the mentor-manager, fellowship, and Industry visits are part of pedagogy that the faculties adopt. Also, the faculties bring in a wealth of knowledge and experience from global academia and industry further enriches the teaching-learning and training process.

What sets us apart from the others is a wholesome blend of experienced faculties with industry experts and quality exposure to corporate life to help develop the next generation of global leaders where you will grow intellectually and creatively, expand your problem-solving capabilities, and become prepared to impact a complex world as the curriculum is designed to give a holistic perspective within the depth industry knowledge.

At IIMMI, our rigorous academic approach also goes beyond developing scholarly knowledge to help you uncover and actualize your passion and vision as it offers a versatile approach to academics which will release you from conventional boundaries. Ultimately, you will forge a unique path that will forever change the way you investigate and create throughout your life.



## ENLIGHTENMENTS OF IIMMI

IIMMI is a premier Institution for advance learning and training that creates an environment to impart education in the field of Management, Media & Information Technology relevant to entrepreneurial development in rural and urban India.



Degree Programmes from UGC recognized University



The institute is surrounded by the Corporate Hub but into an Institutional Area and adequately connected in a reach to Metro Routes.



Strong faculty led by Industry oriented Management, Leading corporate professionals, visiting faculty with rich industry experience



Successful career options available from professional skateboarders to companies

## Degree Programmes from UGC recognized University

### JOURNALISM & MASS COMMUNICATION

Course	Duration	Eligibility
<b>BJMC* + PDAR**</b> Bachelor in Journalism & Mass Communication	Three Years (Annual Exams.)	10+2 or equivalent examination from Board of Education/ CBSE or any other Recognized Board
<b>PGDJMC* + PGDAR**</b> PG Diploma in Journalism & Mass Communication	One Years (Annual Exams.)	Bachelor's degree in any discipline
<b>MJMC* + PGDAR**</b> Master in Journalism & Mass communication	Two Years (Annual Exams.)	Bachelor's degree in any discipline

**Note: Medium of Instruction and Examination is both English & Hindi**

### INFORMATION TECHNOLOGY COURSES

Course	Duration	Eligibility
<b>BCA* + PDMIT**</b> Bachelor of Computer Application	Three Years (Annual Exams.)	10+2 or equivalent examination from Board of Education/ CBSE or any other Recognized Board
<b>M.Sc.*</b> Computer Science	Two Years	Bachelor's degree in any discipline.

### Management Courses

Course	Duration	Eligibility
<b>BBA* + PDIB**</b> Bachelor of Business Administration	Three Years (Annual Exams.)	10+2 or equivalent examination from Board of Education/ CBSE or any other Recognized Board or 3 Years Diploma from Board of Technical Education or its equivalent
<b>MBA* (Finance &amp; Marketing)</b> Master of Business Administration	Two Years (Semester Exams.)	Bachelor's degree in any discipline

\* On due completion of the respective courses students are awarded degree / diploma by UGC recognized University.

\*\* Autonomous Programmes will be awarded by the institute

## IMPERATIVES OF PROGRAMMES AT IIMMI



Workshop/ Seminars: Value added education provides emphases to enhance skills and knowledge.



Excellent internship and Placement records because of the practical training



Flexible Class Schedule allows students to work while pursuing the degree / diploma



Focuses upon Education to Employment with Critical Thinking & Problem-Solving



Corporate/ News Channel visits for practical exposure



Strong Faculties led by Industry oriented Management, Leading corporate professionals, visiting faculty, rich industry experience.



## TRAINING, INTERNSHIP & PLACEMENT

We at IIMMI feels extremely entitled to have been able to provide manpower resources to drive the country growth engine as:

### Industry recruiters' required:

- To acquire affordable and unique talent for our management pool.
- To add a new valuable teammate to ensure productivity.
- To get a specific project management by right talents in a time frame with quality assurance.
- To maximize the long term benefits of the organization with work placement project.

### Our students' approaches:

- To develop employability and technical skills for optimum growth.
- To apply talent and life skills at work place to optimize growth.
- To gain expertise at work place for organizational benefits.
- To enhance post university employment potential.

## OUR STUDENTS ARE PLACED IN ALL THE LEADING NEWS-CHANNELS, NEWSPAPERS & COMPANIES

### Media / Mass Communication

- NDTV
- IBN7
- India TV
- Times of INDia
- Hindustan Times
- Dainik Jagran
- DD news
- AIR
- NBT
- The Economic Times
- Network 18
- BBC
- ABP News
- ZEE News
- ZEE Sports
- Prabhat Khabar
- Dainik Bhaskar
- And many more...

### IT & Management

- HDFC
- GENPACT
- Aditya Birla Group
- Bajaj Allianz
- Zee Sports
- Apollo Hospital
- Philips
- Wipro
- And many more...

# Vocational Training Academic Programmes



The Institute offers regular Vocational Training academic programmes for personnel to have an emphasis on developing your practical skills and knowledge. The Institute also conducts a large number of specialized certificate courses with a view to contribute better understanding and to meet the professional training that gives its emphasis upon overall grooming and employability skills to enhance their changes required by the corporate for jobs in the industry.

The main objective of Vocational Training academic programmes at the institute is to make the students from different fields aware of emerging trends and techniques that sharpen their expertise according to the industry demands.

## CERTIFICATION COURSES (3/6 Months)

- Computer Applications
- Web Designing
- Computer Programming Language
- English Conversation and Personality Development
- French Language
- Travel and Tourism Management
- Sound Recording And Radio Production
- Still photography
- News Anchoring
- Radio Jockeying

## DIPLOMA COURSES

- Professional/Advance Diploma in Anchoring & Reporting (PDAR)
- Professional/Advance Diploma in International Business (PDIB)
- Professional/Advance Diploma in Management & Information Technology (PDMIT)

## MENTORS & FACULTIES AT IIMMI

IIMMI has a healthy blend of academicians, administrators and managers to deliver the knowledge, skills and realities of the media, corporate & IT world. The Institute draws upon the best faculty from the academic, industry and other organizations. Our faculty makes the professional learning a joyful experience. Our intellectual capital strives tirelessly to make students outperform.



## IIMMlians attending Workshops and Seminars

To enhance the professional skills and competencies of the student at IIMMI, Students are frequently taken for workshops at American embassy and Industrial visits are also organized as it is a part of Vocational Training academic programmes, which helps students to learn new things apart from classroom studies.



## INTERNATIONAL INSTITUTE OF MANAGEMENT, MEDIA & IT

☎ 9560434466, 9560134466  
E-mail: [info@iimmieducation.com](mailto:info@iimmieducation.com)

📞 Whatsapp : 9210364466



Website : [www.iimmieducation.com](http://www.iimmieducation.com)

f: [www.facebook.com/iimmieducationdelhi](http://www.facebook.com/iimmieducationdelhi)